

TRADE **talk**

EQUESTRIAN DIRECTORY

Forward Features 2011

January

Feed & Forage
All Feed Types, Storage, Containers, etc.

February

Wholesale & Distribution
Wholesalers & Distributors Within The Equine
& Pet Trade

March

Supplements
All Supplements, Probiotics, Prebiotics, etc.

April

Health Care
Worming, First Aid, Veterinary Products,
Hoof Care, Fly Control, etc.

May

Clothing & Footwear
Riding and Casual Clothing and Footwear)

June

Land & Stable Management
Fencing, Paddock Care, Weed Control, Tools,
Yard Security, Lighting, Storage, etc.

July

Horse Tack & Equipment
Saddles, Bridles, Bits, Numnahs, Saddle Pads,
Horse Boots, etc..

August

Coat Care & Clipping
Bathing, Brushes, Trimming Blades, Clippers, etc.

September

Bedding & Stable Hygiene
Bedding, Disinfectants Deodorizers & Pest Control

October

Rugs & Rug Care
Rugs, Repair, Washing, Reproofing, etc.

November

Media Guide
Consumer & Trade Publications, Websites,
PR & Advertising Agencies

December

Safety & Hi-Viz
Hats, Body Protectors, Personal Safety & Hi- Viz
for Both Horse & Rider

Advertorials

Half A5 in size allows upto 150 words description, contact details, logo and image

Advert Dimensions

Half Page

128mm wide x 94mm deep

Full page

Bleed: 154mm wide X 216mm deep

Trim: 148mm wide X 210mm deep

Type Area: 134mm wide X 196mm deep

For booking your space please contact
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