

EQUESTRIAN BUSINESS

MONTHLY

Forward Features 2011

JANUARY

Diversification - Pets, Livestock & Wildlife
Health & Veterinary Products
Business - Employment Law
Lets Talk Products - Riding Hats

FEBRUARY

Beta & Spoga Preview
Transport & Travel
Business - Health & Safety
Lets Talk Products - Horse Boots

MARCH

Worming
Rider Safety - Hats, Body Protectors, Personal
Safety & Security Products
Beta & Spoga Review
Business - Merchandising & Display
Lets Talk Products - Casual Jackets

APRIL

Hoof & Leg Care
Paddock Maintenance
Laminitis & Weight Control
Business - Go Green
Lets Talk Products - Competition Jackets

MAY

Fly Control & Sun Protection
Equipment for the Rider - Clothing, Footwear etc.
Business - Best of British
Diversification - Pets, Livestock & Wildlife
Lets Talk Products - Summer Rugs

JUNE

Grooming Products & Coat Care
Equipment for the Horse - Tack & Care Of, Bits,
Numnahs, Saddle Pads, Horse Boots etc.
Business - Going Global
Lets Talk Products - Body Protector

JULY

Supplements
First Aid & Injury Management
Business - Building a Website
Lets Talk Products - Children's Wear

AUGUST

Clippers
Caring for the Veteran
Wholesale & Distribution
Spoga Preview
Business - Packaging
Lets Talk Products - Winter Rugs - Turnout & Stable

SEPTEMBER

Treat, Licks & Toys
Alternative Therapies
Hi Viz for Horse & Rider
Business - Insurance
Lets Talk Products - Women's Winter Jackets

OCTOBER

Worming
What to Stock for Christmas
Winter Feeding
Business - EPOS & Stock Control
Lets Talk Products - Men's Winter Jackets

NOVEMBER

Bedding
Forage & Fibre
Business - How To Build Your Marketing Campaign
Lets Talk Products - Long Boots

DECEMBER

Winter Ailments
Stable Hygiene, Safety, Security & Maintenance
Business - Security
Lets Talk Products - Short Boots

Copy Deadlines

Editorial 1st of the month, one month prior to issue requested
Booking Advert 5th of the month, one month prior to issue requested
Advert Copy 8th of the month, one month prior to issue requested

Editorial - +44 (0)1953 850678, email editorial@ebmonthly.co.uk
Advertising- +44 (0)1953 852946, email allison@ebmonthly.co.uk

Equestrian Business Monthly Limited
The Old Dairy, Watton Road, Hingham, Norwich, Norfolk, NR9 4NN, UK.
www.ebmonthly.co.uk