

EQUESTRIAN BUSINESS

SS MONTHLY

BRINGING BUYERS & SUPPLIERS TOGETHER

FORWARD FEATURES 2010

(Copy deadline 1st of the month one month prior to issue being requested)

JANUARY

Wholesale & Distribution
Travelling
Let's Talk Products - Short Boots/Paddock Boots
Showjumps and Arena Equipment
Diversification - Pets, Livestock & Wildlife

FEBRUARY

BETA Preview (21-23 February 2010)
Spoga Horse Spring Preview (6-8 February 2010)
Better Business - EPOS & Stock Control
Let's Talk Products - Casual Clothing, inc. Legwear

MARCH

BETA Review
Spoga Horse Review
Worming
Paddock Maintenance
Better Business - Packaging
Let's Talk Products - Hats & Body Protectors

APRIL

Grooming Products and Coat Care
Laminitis Products
Better Business - Merchandising & Window Displays
Let's Talk Products - Competition Clothing
Trade Websites - What Works?

MAY

Summer Horse Protection - Fly Control, Sweet Itch & Sun Protection.
Alternative Therapies, Products & Natural Horsemanship
Better Business - Launching a New Product
Let's Talk Products - Summer Rugs

JUNE

Supplements
Feeding - Weight Control
Better Business - Customer Loyalty
Let's Talk Products - Horse Boots

JULY

First Aid & Injury Management
Hoof Care
Better Business - Multi-Channel Retail
Let's Talk Products - Numnahs & Saddle Pads

AUGUST

Treats, Licks & Toys
Spoga Horse Autumn Preview
Tack & Tack Care
Better Business - Marketing
Let's Talk Products - Winter Rugs

SEPTEMBER

Caring for Older Horses
Hi Viz for Horse & Rider
Clipping & Trimming
Better Business - Security Systems
Let's Talk Products - Winter Fashion

OCTOBER

Worming
Winter Feeding
Off the Shelf - Gifts/Products for Christmas
Better Business - Public Relations
Let's Talk Products - Pet Products

NOVEMBER

Bedding
Forage and Fibre
Let's Talk Products - Coat Care & Clipping
Better Business - Maximizing Your Online Presence

DECEMBER

Pest Control & Stable Hygiene
Off the Shelf - Mud Fever
Better Business - Legal Rights: from Holiday to Pay
Feeding Problems
Let's Talk Products - Long Boots & Wellingtons

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